

REMARKS

The Examiner is thanked for the careful examination of the application. This RCE is filed to permit the Applicants to further limit the claims in response to the Examiner's final rejection.

Each of the independent claims has been amended to further limit the invention so as to be distinguished from the Boyer and Matthews references.

Each of the claims has been amended to narrow the invention to apply only to delivery of programming in response to a click in a guide.

For example, Claims 1 and 20 are now limited to the click causing the first PC to receive or display "said particular program." Claims 12 and 18 are limited to delivering "television programming."

Boyer and Matthews do not teach the delivery of the actual program to a PC by clicking on a portion of a web based programming guide. This act of clicking on a programming cell in a programming guide and having the actual programming then being delivered to the user at a PC display device is a key aspect of the present invention. (See paragraph 20 of the specification).

The Examiner is requested to reconsider the rejections based upon the Boyer and Matthews references in light of the newly narrowed claims. Indeed it appears that

the Examiner has already recognized the need for these narrowing amendments when the Examiner stated in paragraph 7 of the office action: "the features upon which Applicant relies (i.e. tuning to or playing video) are not recited in the rejected claims .." This has been remedied by the above amendments.

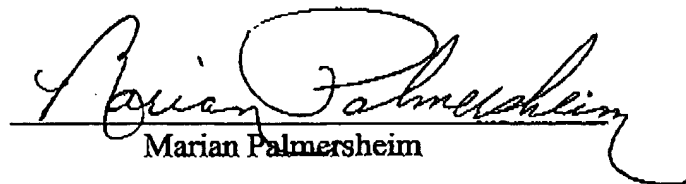
The Applicants believe that the application, as amended, is now in condition for allowance, and early notification of the same would be much appreciated.

Respectfully submitted,

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